

## Bright IDEAS: Improve Your Business...Right Now



What if an organization could manage its "business process inventory" the same as any other asset in a predictable and structured way? As organizations continue to evolve toward a more collaborative environment with their customers, partners and suppliers, Business Process Management thinking will become more critical to integrate into their existing business strategies.

Over the next few months I'll be borrowing some content from Bluespring Software and adding my own regarding various ways to improve your business by utilizing a combination of BPM thinking and software. Start today...think about how you might apply this thinking to your organization!

**1. Eliminate Waste and Non-Value Added Work.** Start by identifying and eliminating waste. Ask yourself, which reports are being generated that aren't even used, how many errors are corrected daily, how much rework is done, how much time is spent following up on requests?

Every company has resources tied up in and even dedicated to non-value-added work. Examples include re-keying information from one system to another, pulling information and routing it, populating Excel spreadsheets (rather than spending time manipulating the data or applying judgment to the output) and babysitting the progress of a highly-manual process. BPM software can automate mundane work through the application of business rules. This means that while some employees will get more work done, others will be freed up completely to work on more value-added work.

*Estimated time to return on investment (ROI): 2-4 months*

*Where ROI comes from: resource cost reduction*

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### Memorable Quote:

*"The difference between great people and everyone else is that great people create their lives actively, while everyone else is created by their lives, passively waiting to see where life takes them next. The difference between the two is the difference between living fully and just existing."*

*Michael Gerber  
Author of The E-Myth Revisited*