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BRIGHT IDEAS — Top Ten Reasons Employees Don't Perform Well

And the number one reason is...“Employers fail to communicate to employees why their work is important.”

According to a 2004 Workforce Agility survey conducted by Convergys of 300 senior executives, “eight out of 10 executives say their company cannot take advantage of their work force’s potential because of miscommunication, transient employees and fuzzy corporate goals.”

Dealing with employee performance requires examining the systems and processes in which people operate, and changing whatever isn’t working no matter how long you’ve been doing it that way.

[Click here](#) to learn more about our hallmark techniques which are incorporated into **IDEAS®**, the performance improvement method that *delivers advantage start to finish*.

Brought to you by the experts in Workflow Performance Improvement:

Memorable Quote:

“Habit is habit and not to be flung out of the window by any man, but coaxed downstairs a step at a time.”

Mark Twain



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[Email](#) or call Workflow Dynamics to learn how using **IDEAS®** can improve your organization’s performance. Visit our [website](#) for more information. To unsubscribe, click [here](#).