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**Memorable Quote:**

*"A mind once stretched to a new idea never returns to its original dimensions."*

*Oliver Wendell Holmes*

**BRIGHT IDEAS — Connect Processes to Strategy**

The ability to execute a strategic plan effectively rests on an organization's ability to address how well its core business processes are aligned to its strategy.

It is generally well known that business process improvement is an important tool for reducing costs and improving quality. What is less frequently practiced is the art of applying business process improvement principles to empower organizations to make tough strategic choices and to effectively engage the entire business in the execution of its strategy.

Those business process improvement principles include:

- ~ Look at the business from the outside in as well as the inside out— [what do customers want](#) and what are the company goals
- ~ Be sure the strategy is tightly integrated with core business processes
- ~ Articulate the strategy so that it inspires all stakeholders
- ~ Take action to make certain that core processes are designed to deliver the strategic goals
- ~ Enable business processes by ensuring that the right structure, measures and rewards are in place

To learn more about our approach to this [click here](#). Brought to you by the experts in workflow solutions that work:



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