

December 2004

**Memorable Quote:**

*"Engaged employees work with passion and feel a profound connection to their company. They drive innovation and move the organization forward."*

*The Gallup Management Journal*

**BRIGHT IDEAS — The People Solution**

All organizations strive to boost sales volume, increase profitability and improve customer satisfaction. Key steps include organizational alignment, employee engagement, the customer experience and managing workflow processes.

Developing a one-to-one relationship with your customers and employees is another piece in the performance improvement puzzle. Managing and developing the talent in your organization based upon a combination of performance measures and leadership competencies brings you one step closer to achieving this.

An effective talent management system yields outstanding financial returns — not only in bottom line performance, but also in wiser investment of your talent development dollars.

[Click here](#) to learn more about our hallmark techniques which are incorporated into **IDEAS®**, the performance improvement method that *delivers advantage start to finish*.

Brought to you by the experts in Workflow Performance Improvement:



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[Email](#) or call Workflow Dynamics to learn how using **IDEAS®** can improve your organization's performance. Visit our [website](#) for more information. To unsubscribe, click [here](#).